

# ALEX RIVERA

Product Designer | San Francisco, CA | alex.rivera@example.com | +1 (555) 000-1111

## CONTACT

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### Portfolio

www.alexrivera.design

### LinkedIn

linkedin.com/in/alexrivera

## SKILLS

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- UI/UX Design
- Product Strategy
- Design Systems
- Figma / Adobe Creative Suite
- Frontend Prototyping (React)
- User Research

## EDUCATION

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### B.S. Interaction Design

Rhode Island School of Design  
2016 — 2020

## LANGUAGES

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English (Native)  
Spanish (Fluent)  
German (Elementary)

## PROFESSIONAL PROFILE

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A detail-oriented Product Designer with 5+ years of experience in tech and creative industries. Specialized in building scalable design systems and intuitive user interfaces that bridge the gap between user needs and business goals.

## EXPERIENCE

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### Senior Product Designer

San Francisco

*Innovate Tech*

2022 — Present

- Led the redesign of the flagship SaaS platform, resulting in a 25% increase in user retention.
- Established a company-wide Design System, reducing development handoff time by 40%.
- Mentored a team of 3 junior designers and conducted weekly design critiques.

### UX Designer

New York

*Creative Agency X*

2020 — 2022

- Collaborated with Fortune 500 clients to develop interactive marketing experiences.
- Conducted over 50+ user testing sessions to iterate on high-fidelity prototypes.
- Streamlined the agency's creative workflow using automated design plugins.

## PROJECTS

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### Project Alpha: E-commerce Overhaul

A complete UX overhaul for a global fashion retailer. Focused on mobile-first checkout flows and accessibility compliance.

### Project Beta: FinTech Dashboard

Designed a complex data visualization dashboard for crypto-asset management, prioritizing clarity and real-time updates.